

How ShoreTel's Unified Communications Systems Can Help Your Business



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Many businesses are continuously seeking ways to become more productive. Increased productivity means growth potential, and growth means the opportunity for greater profitability, the ultimate goal of every business. One area that many businesses have overlooked in their objective for improved profitability is their choice of telephone communication system. But you might wonder, how can a phone system improve profitability? The benefits are greater than you can imagine.

The Benefits Of ShoreTel's Unified Communications System

Properly implemented, ShoreTel's phone system can help your business in the following ways—direct cost savings and increased productivity.

1. Cost Savings:

ShoreTel's Unified Communications phone systems can save your company money directly in a variety of ways:

- **Reduced Startup Costs:** New equipment required for a ShoreTel business phone system is minimal and inexpensive.
- **Maintenance Cost Reduction:** The lack of a complicated infrastructure cuts maintenance costs significantly, while the service provider does all the heavy lifting for you remotely.
- **Lower Phone Bills:** Given that communication is being transmitted over a broadband network, a drastic reduction in monthly phone bills is likely. In many instances, regardless of duration and location, individual call charges may simply disappear.

2. Savings and Productivity:

As impressive as the direct cost savings from a switch to ShoreTel's Unified Communication system can be, the increase in productivity can be even more significant. ShoreTel's phone system can improve the productivity of your employees in the following ways:

- **Integration:** By coordinating all communication networks into a single package, workers can complete more tasks in less time. For instance, e-mail, voicemail,

faxes and texts can all be accessed and responded to using a single device and application. Customer service data can be directly accessed while speaking with a client or communicating via Web chat or text, saving an enormous amount of time.

- **Wider Access:** Any employee can stay in touch with any kind of device with access to the Internet, which truly caters to the growing mobile workforce. That access isn't limited to direct communication. The ability to access vital documents and data—as well as place phone calls, e-mail and texts—is a significant part of the advantage of ShoreTel's Unified Communication system.
- **Improved Flexibility:** ShoreTel phone system users generally have the ability to make adjustments to the system without having to go through some form of IT support. We can help your company make any needed changes through a simple phone call or a Web-based interface. Rarely is there a need to wait around for some sort of broad-based infrastructure change to meet any new demands.

Ready To Make The Switch?

Many companies, large and small, have already deemed it wise to move from a

conventional phone system to ShoreTel's Unified Communications system and have discovered several significant benefits as a result. If your company is ready to improve the way it communicates, and increase overall efficiency, while cutting unnecessary communications costs, it may be time to consider ShoreTel's Unified Communications system as a data network option.

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