



How VoIP Improves Business Communications



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Effective communications systems drive performance in nearly every aspect of business. Too often projects are misguided, challenges businesses face are mismanaged and solutions are inherently flawed or delayed as a result of poor communications. Add in the thousands of hours of lost productivity as a result of these inefficiencies and you realize something must be done.

For businesses wanting to meet these challenges head on and maintain effective business operations, employee productivity, and an otherwise healthy company – VoIP from PRO OnCall Technologies may have just what you need.

Save Time and Money with VoIP

It's difficult for any organization to remain productive when time is wasted each day trying to figure out whether or not colleagues are available to discuss a project or speak with a customer. Research conducted by Chadwick Martin Bailey on behalf of Cisco, shows organizations spend as much as 20 minutes per employee each day trying to communicate via email or instant messaging.

For example, a small or medium sized business with 15 employees spends 300 minutes of valuable time wasted each day through inefficient communication methods. In any given work year, your company is losing over 1,300 hours of productivity due to an ineffective communication system. Given the resources, money, and time invested in each employee, that's a lot of revenue to be throwing in the garbage each year.

Greater Productivity with VoIP

American workers are unique in the sense that they are determined to be as productive as possible. Businesses everywhere benefit from such dedication and determination, but not without accommodating their workforce first. In today's work environment, the practice known as "Bring Your Own Device" or BYOD is a staple of many organizations where mobility is a requirement.

VoIP provides a number of productivity enhancing tools including direct dialing, presence, and Web conferencing. As a result, nearly 60% of organizations have saved time they would normally spend on traditional phone systems. VoIP's advanced options enhance business communications, productivity, and the bottom line more than any traditional communication system ever could.

Collaboration Made Easy with VoIP

How well your organization works together today impacts how well you're able to do business tomorrow. Being able to effectively collaborate with colleagues, clients, and vendors are critical if you expect to gain or maintain a competitive advantage. Features like group video, web conferencing, secure file sharing, and instantly being able to connect with colleagues, clients, and vendors promote a more collaborative environment.

Because of these growing BYOD environments, the changing landscape of the American workforce, and evolving business operations, collaboration tools provided by VoIP are an absolute necessity to compete in the global marketplace. VoIP from PRO OnCall Technologies will adapt to employees work habits by expanding accessibility to include smartphones and tablets and integrate communication tools to work together seamlessly.

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